



YOUNGBLOOD<sup>®</sup>  
MINERAL COSMETICS



*As we approach our first decade in business at Youngblood Mineral Cosmetics, I am even more passionate than when I began this journey. We are fortunate and grateful for the consistent support and enthusiasm from our clients, our colleagues and industry professionals. This has contributed significantly to our company's evolving growth and ongoing successes. We continue to embrace the opportunities of the future, and we remain true to our original goal of offering premium products and education not only to our consumers, but to resellers and distributors. We, as an organization, move forward in our pursuit of Natural, Radiant...You!*

*Pauline Youngblood Soli*





## NATURAL MINERAL FOUNDATION

This incredibly unique silky powder is a foundation, concealer and powder all in one! It offers exceptional, high-performance coverage, is easy to use and is non-comedogenic. This mineral foundation glides on all skin types beautifully to give natural, healthy coverage and a translucent glow. Available in our sleek, exclusively designed container with controlled distribution. With a tap of a finger, no more mess, no more waste...it is the hottest trend in makeup on the market today! Available in 16 natural shades. .35 oz./10 gr.



PEARL



COOL BEIGE



IVORY



NEUTRAL



BARELY BEIGE



SOFT BEIGE



HONEY



WARM BEIGE



TAWNEE



ROSE BEIGE



TOFFEE



FAWN



SUNGLOW



COFFEE



HAZELNUT



MAHOGANY

# MINERAL COMPACT FOUNDATION

Youngblood's oil-control Pressed Mineral Foundation provides exceptional concealing properties, while remaining lightweight and healthy for your skin—perfect for any skin type. This special formulation combines minerals and rice powder to offer a smooth, matte look, while retaining that healthy natural glow. Works as a beautiful stand-alone makeup or a complement to the Loose Mineral Foundation. Plus, this elegant and sleek black compact fits easily in your purse for beautiful coverage and touch-up anytime! Available in 8 shades.





## LIQUID FOUNDATION

Youngblood's new Deep-Sea Hydrating Complex is infused with Reduced Salt Deep-Sea Water—rich in ocean minerals and nutrients. This new Liquid Foundation offers superior hydration, leaving your skin radiant and healthy looking. Also contains Calendula Extract, Allantoin Extract, Cucumber Extract, Green Tea Extract and Cactus Grandiflorus Extract. Pamper your skin with a surge of hydration!!! Available in 8 luminous shades. 30ml/1oz.



LIQUID FND.	NATURAL MINERAL FND.
PEBBLE	Cool Beige and Neutral
SHELL	Pearl, Ivory and Barely Beige
SAND	Soft Beige
SUN KISSED	Honey and Rose Beige
GOLDEN TAN	Tawnee and Warm Beige
SUNTAN	Sunglow
TAHITIAN SUN	Coffee
CARIBBEAN	Toffee and Fawn

Tahitian Sun or Caribbean may be applied under Mahogany or Hazelnut for a flawless, hydrated look.



## ULTIMATE CONCEALER

Our concealers are a rich, creamy, mineral formula that gives sheer to heavy coverage, while still looking silky and natural. The perfect blend of light-reflecting minerals not only makes the skin look smoother, but draws attention away from dark circles and diffuses tiny lines. Vitamin C and E help minimize lines and dark circles, Allantoin stimulates the growth of healthy tissue and Jojoba Esters prevent dryness throughout the day. Available in 3 shades.



FAIR



MEDIUM



TAN

# MINERAL RICE SETTING POWDER

This uniquely formulated setting powder uses rice starch, corn starch and minerals to create the perfect, flawless matte finish. Youngblood's Mineral Rice Setting Powder is a lightweight, translucent powder that offers high performance oil-absorbing qualities as well as outstanding setting properties, while being 100% talc-free. It blends beautifully with the Loose Mineral Foundation powders to create the perfect long-lasting matte foundation. Available in 3 shades for use on all skin tones. .35 oz./10 gr.



LIGHT



MEDIUM



DARK



# LUNAR DUST

This unique, seasonless, light-reflecting mineral dusting powder is used to create a luminous Lunar body glow. Can be used as a bronzer on the face, legs, shoulders and décolleté. Available in 3 radiant shades. .28 oz./8 gr.



TWILIGHT



SUNSET



DUSK





## CRUSHED MINERAL BLUSH

Using the same healthy minerals found in our Natural Mineral Foundation, Youngblood's Mineral Blushes offer a beautiful hint of color that can be applied to the cheeks and temples for a healthy translucent glow. Safe to use on eyes or lips. Available in our exclusively designed controlled distribution container in 8 brilliant shades. .11 oz./3 gr.



CORAL REEF



DUSTY PINK



TULIP



SHERBET



ROUGE



PLUMBERRY



ADOBE



CABERNET

# PRESSED MINERAL BLUSH

Our Pressed Blushes are formulated with the same healthy minerals found in Youngblood's Crushed Mineral Blushes. Enjoy the convenience of Youngblood Pressed Mineral Blushes in an elegant, beautiful compact. Great for touch-ups anytime! Available in 5 shades.



NECTAR



PETAL



SUGAR PLUM



NUTMEG



BLOSSOM



# LIPSTICK

Our luxurious moisturizing lipsticks are long-lasting as they provide glorious, natural color. The unique formulation is Lanolin-free, offering a superior blend of Natural Oils, Minerals and Candelilla Wax. Available in 17 beautiful shades.



# LIP LINER PENCIL

Smooth, natural shades line lips beautifully to define, shape and enhance color. The pencils moisturize lips while offering dazzling long-lasting color. Available in 5 shades.





## LIP SHINE

Gorgeous shades of lip glosses with an amazing long-lasting shine, all without that sticky, tacky feel! Youngblood's Lip Shines stay put without causing any color bleeding. They contain Vitamin A, Vitamin E and other emollients to protect and moisturize the lips, with a subtle, pleasant taste. Use alone or layer over Youngblood Lipsticks or Lip Liners to create an endless array of new looks. Available in 6 shimmering shades.



LATTÉ



PARFAIT



CRUSH



ICEBLUSH



SMITTEN



JUBILEE

## LIP GLOSS

New Lip Glosses with multi-dimensional luster! Formulated with Youngblood's long-lasting, non-sticky, non-color bleeding formula along with Candelilla Wax, Sunflower Seed Oil, and Vitamin E to protect lips from moisture loss. Now...in a convenient vial with the perfect sponge applicator. Available in 10 luminous shades!



DEVOTION



EMBELLISHED



DELICIOUS



DEMURE



GLORIOUS



TANTALUS



ALLURE



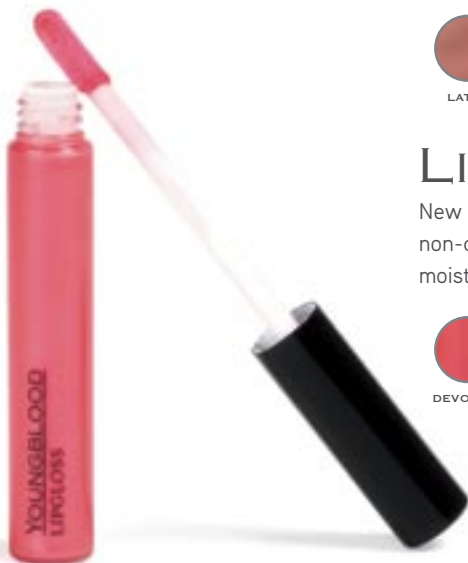
BRILLIANCE



MESMERIZE



RHAPSODY



# CRUSHED MINERAL EYESHADOW

This elegant, luminous eyeshadow is formulated with pure crushed minerals for long-lasting, hypoallergenic color! Soft, subtle, blendable shades when applied dry. Bold, radiant color when applied wet! Can also be applied to lips when mixed with clear gloss for fabulous color! Available with a convenient shaker top in 17 shades. .07 oz./ 2 gr.



# EYE LINER PENCIL

Soft, blendable long-lasting color makes this the perfect eye pencil to complement the Youngblood color collection. Defines with pure sharp color, while remaining soft enough to smudge and blend. Available in 3 shades.



# MASCARA

Youngblood Mascara has been formulated to give long-wearing, vitamin-enriched fullness with a specially-designed wand to build volume as it separates lashes. Available in 2 shades.



# PRESSED MINERAL EYESHADOW

Youngblood's most popular eye shadow pigments have been pressed into these perfect palettes—creating complex interplays of distinct and complementary colors to bring out your eyes, naturally. Available in 4 quartets, including Youngblood's best-sellers and fresh new shades. .14 oz./ 4 gr.



# APPLICATORS

## 1. KABUKI BRUSHES

Large - This light, fluffy goat hair brush works beautifully with our Mineral Foundation for light coverage. Also perfect for use with Lunar Dust and bronzers.

Small - This beautiful, dense goat hair brush is perfect for medium to heavy coverage for our Natural Mineral Foundation.

## 2. ULTIMATE FOUNDATION

This is the perfect Natural Mineral Foundation brush. This luxurious squirrel foundation brush holds the perfect amount of mineral powder for flawless application every time.

## 3. CONTOUR BLUSH

This elegant super capra brush is perfectly angled for contouring or the perfect size to apply Crushed or Pressed blush to the apples of the cheeks.

## 4. SUPER POWDER

This beautiful super capra brush is perfect for dusting Rice Powder or applying the Natural Mineral Foundation for light coverage.

## 5. TRAVEL LIP BRUSH

A reversible gold toray lip brush ideal for Lip Shines or Lipsticks. Just the right size to fit into any makeup bag.

## 6. EYESHADOW

The perfect thumbnail shape of pony hair applies Mineral Eyeshadow to the entire lid with ease.

## 7. EYE/LIP

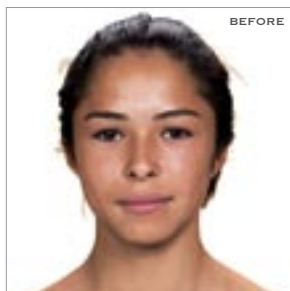
This elegant, little, versatile brush offers ease of application with soft, natural sable. Perfect for applying shadow in the crease of the eye or to line the eyes. Can also be used as a lip brush.

## 8. FLOCKED SPONGE (not pictured)

This latex-free, polyurethane foam sponge is excellent for blending and applying minerals smoothly and evenly. Non-abrasive to even the most sensitive skin. Easy to reuse—just rinse and squeeze.



# YOUNGBLOOD'S MAKEOVER STUDIO



BEFORE

## LEXI

Youngblood Mineral Cosmetics are ideal for women of all ages. Lexi, like many young women with active lifestyles, spends time in the sun, and wearing Youngblood Minerals gives her beautiful, flawless coverage while protecting her skin. With our full line of Mineral Cosmetics, she can achieve a dramatic, glamorous evening look.

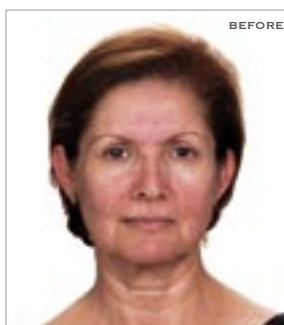


AFTER

FACE	EYES	LIPS	NOTES
<b>PRIMER:</b> Dark Rice Powder <b>FOUNDATION:</b> Toffee Loose, Warm Beige Pressed <b>BLUSH:</b> Nutmeg Pressed for cheekbones, Nectar Pressed for apples of cheeks. <b>EYE CONCEALER:</b> Tan	<b>SHADOW:</b> Haze for lids and brows, Coco and Sedona for eye crease, Moonstone as highlighter. <b>LINER:</b> Black eye pencil to outline top and bottom lids. <b>MASCARA:</b> Onyx	<b>LIP LINER:</b> Rosé to line and fill lips. <b>LIPSTICK:</b> Just Pink <b>LIP SHINE:</b> Parfait	Dusk Lunar Dust applied using a large Kabuki Brush on face and décolleté gave Lexi a radiant, bronzed look.



AFTER



BEFORE

## ROSARIO

Youngblood Mineral Cosmetics is perfect for the woman that may require makeup to camouflage skin imperfections. Rosario has mature skin with a condition known as Rosacea. Her remarkable change was created with the use of Youngblood's superior formulation. All redness was completely covered by utilizing the exact color match of her true skin tone. Excellent for Post-Laser, Microdermabrasion, or Chemical Peels.

FACE	EYES	LIPS	NOTES
<b>PRIMER:</b> Dark Rice Powder <b>FOUNDATION:</b> Warm Beige Loose and Pressed <b>BLUSH:</b> Plumberry Loose <b>EYE CONCEALER:</b> Tan	<b>SHADOW:</b> Coco for lids, Cashmere for eye crease, Alabaster as highlighter. <b>LINER:</b> Chestnut for eyes and brows.	<b>LIP LINER:</b> Malt <b>LIPSTICK:</b> Smolder <b>LIP SHINE:</b> Crush	The use of Rice Powder to prime the face followed with Warm Beige Foundation (containing yellow undertones) reduced the redness of Rosario's skin.



## CHRISTINE

Youngblood Mineral Cosmetics is the ultimate cosmetic line for any woman with skin conditions such as acne or hyperpigmentation. Christine has oily skin with some acne and hyperpigmentation above the lips. The results are a flawless, even skin tone.

FACE	EYES	LIPS	NOTES
<b>PRIMER:</b> Medium Rice Powder <b>FOUNDATION:</b> Warm Beige Pressed <b>BLUSH:</b> Nutmeg Pressed and Plumberry Loose <b>EYE CONCEALER:</b> Tan under eyes and upper lip area.	<b>SHADOW:</b> Plumberry Blush for lids, Haze for crease, Moonstone as highlighter. <b>LINER:</b> Black <b>MASCARA:</b> Onyx	<b>LIP LINER:</b> Mocha <b>LIPSTICK:</b> Rosewood <b>LIP SHINE:</b> Latté	For oily skin, the use of Rice Powder to prime and set makeup is ideal. Pressed Foundation is also suitable because of the oil absorbing formula.

AFTER



## PATTI

Youngblood Mineral Cosmetics are perfect for the outdoor, physically active woman. Patti has hyperpigmentation and areas of sun damage. Youngblood's formulation is water-resistant with high performance under the most humid conditions, along with sun-protective properties. Youngblood's micronized powders were blended with a sunscreen lotion for a liquid application, giving her a beautiful, velvet-matte finish.

FACE	EYES	LIPS	NOTES
<b>LIQUID FOUNDATION:</b> Honey Loose mixed w/sunscreen, Light Rice Powder to set. <b>BLUSH:</b> Cinnamon Loose for contour, Coral Reef for apples of cheeks.	<b>SHADOW:</b> Golden Beryl for lids, Irish Moss for eye crease and brows. <b>LINER:</b> Chestnut <b>EYE CONCEALER:</b> Fair	<b>LIP LINER:</b> Malt <b>LIPSTICK:</b> Honey Nut <b>LIP SHINE:</b> Iceblush	Same finish may be achieved by using Youngblood's Liquid Mineral Foundation in Sun Kissed along with a dusting of Light Rice Powder to complete this flawless look.



AFTER

# DISPLAY STANDS

Youngblood's displays are beautifully designed to fit every client's needs. Our modular floor display can accommodate Youngblood's entire line of cosmetics or just our Mineral Foundation—and because it's built to be flexible, other categories may be added as needed. Even better, the display can be used on the podium, on a counter, or even be attached to a wall for maximum adaptability.



13.25" W X 13" D X 15.25" H

Highlight Youngblood's latest releases with the new Glorifier—our compact and elegant tabletop display designed to enhance any counter!

- Top shelf is perfect to showcase your best-sellers
- Main shelf accommodates a variety of sizes and quantities
- Bottom shelf is an ideal work area
- Comes with a clear plexi brush container, mirror, and two supporting graphic inserts

For further details call Youngblood Mineral Cosmetics at 800-216-6133 or visit us online at [www.ybskin.com](http://www.ybskin.com)



36.75" W X 19.5" D X 40.25" H



YOUNGBLOOD®  
MINERAL COSMETICS

1.800.216.6133

WWW.YBSKIN.COM

4583 ISH DRIVE

SIMI VALLEY, CA 93063

*Natural, Radiant... You!™*